

## FSC-135-A

March 24, 1994

To All Region Operations Managers

SUBJECT: Savings Multi-Brand Military Coupons

As information, a savings multi-brand \$1.00 military coupon has been made available to support your couponing efforts in the military. The new multi-brand military coupon in MONARCH and BV and has been placed on open order to be available as needed in your market.

The current savings multi-brand \$1.00 coupon (commodity #382362) being utilized for military placement should be discontinued in military outlets. These general market MB 1.00 coupon can still be placed at retail (non-military) to support your plans.

The new savings multi-brand military \$1.00 OCC may be ordered as follows:

	<u>Commodity #</u>
SAV MB Military 1/Ctn Coupon (DORAL, MONARCH, MAGNA, BV, STERLING)	464384

Expiration Date: 12/31/95

Availability: Open Order - Immediately

Hand-Held Reporting: MIL MON \$1 CPN

MIL B.VAL \$1 CPN

MIL MAG/ST \$1 CPN

MIL DOR \$1 CPN

Hand-Held Dates: 3/28/94 through 12/30/94

Program Contact: Bill Duffy, extension #5776

R. J. REYNOLDS TOBACCO COMPANY

J-4

51860 9742